



2026 IDCA ANNUAL MEETING & SEMINAR

September 10-11, 2026 | Hotel Fort Des Moines

2026 Partnership Opportunities

To confirm your partnership for 2026, please visit:
idca.memberclicks.net/2026-partnerships

Value of Your Partnership:



Exclusive access to **300 members** actively engaged in the practice of law and the defense of legal actions



Network with **over 150 attendees** at the IDCA Annual Meeting and Seminar



Reach **more than 1,500 influencers** who read Defense Update, including members, Iowa judges and magistrates, and law students and faculty

IDCA Partnership Options and Benefits

| Annual \$7,500 | Platinum \$5,000 | Gold \$3,000 | Silver \$2,500 | Bronze \$1,500 | Exhibitor \$1,000 | Law Firm \$500+ |
|-------------------|---------------------|-----------------|-------------------|-------------------|----------------------|--------------------|
|-------------------|---------------------|-----------------|-------------------|-------------------|----------------------|--------------------|

| Your choice to sponsor of one of these items at the 2026 IDCA Annual Meeting and Seminar: | Event Website (Exclusive) or Name Badge Lanyards (Exclusive) or Session/Speaker (Exclusive) | | | | | | This level is only open to law firms |
|--|---|--|-------------------------------------|---------------------------------------|-------------------------------------|-------------------------------------|--------------------------------------|
| | Year-Long Recognition | Thursday Networking Reception or Thursday Membership Lunch | Hospitality Suite | Coffee Stations or Audio/Visual | | | |
| Company logo, website link, and description on IDCA Annual Meeting & Seminar website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo and website link in promotional email marketing campaign for the event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Text only |
| Signage at event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Podium recognition throughout the event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Company logo on screens in the general session room during breaks | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Recognition in the fall issue of <i>Defense Update</i> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Access to attendee list following the event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Invitation to attend the Networking Reception on September 10, 2026 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Table-top exhibit space with complimentary registration for company representative(s) | 2 reps | 2 reps | 1 rep | 1 rep | 1 rep | 1 rep | |
| Opportunity to host webinars for IDCA members | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Company logo and website link on the IDCA website for 12 months | <input checked="" type="checkbox"/> | | | | | | |
| Recognition in four issues of <i>Defense Update</i> | <input checked="" type="checkbox"/> | | | | | | |
| Ad(s) in <i>Defense Update</i> | Full page x4 | Full page x2 | 1/2 page | | | | |
| Access to the full IDCA membership list | <input checked="" type="checkbox"/> | | | | | | |
| Two (2) email campaigns to members on behalf of the sponsor partner | <input checked="" type="checkbox"/> | | | | | | |
| Priority selection of table-top exhibit space | <input checked="" type="checkbox"/> | | | | | | |
| Two (2) minute elevator speech during Thursday morning welcome | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> | | | | |
| Place signage and welcome attendees at the hosted event | | <input checked="" type="checkbox"/> | | | | | |
| Suite provided and up to \$500 reimbursed for libations | | | <input checked="" type="checkbox"/> | | | | |